ARIVA (ARV)

The new generation travel & tourism payment and reward system created by Cryptocurrency.
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01. Presentation

“Travel and tourism industries are key drivers for investment and economic growth globally. The sector contributes US $8.8 trillion, or 10.4% of global GDP, and accounts for 319 million jobs, or a tenth of all jobs on the planet.”
According to monitored international macroeconomic data by the leading international body The World Trade Organization, one of the world's largest commercial service sector industries is tourism & travel. It incorporates many industries, including lodging, transport, attractions, travel companies, and more. Globally, travel and tourism's direct contribution to GDP was approximately 2.9 trillion U.S. dollars in 2019. This industry was severely impacted by the global coronavirus (COVID-19) pandemic that began in early 2020. However, in a ranking top again due to control of the Covid-19 globally in the first quarter of 2021.

Domestic and international travel has become increasingly common all over the world. As a result, both leisure travel spending and business travel spending have recorded year-over-year growth over the past five years. This increase in travel also enabled the growth of the number of hotel guests and, accordingly, the Sunday size of the hotel industry. Key performance indicators such as RevPAR (income per available room), ADR (average daily wage), and occupancy have shown year-on-year growth over the past decade due to the influx of tourists around the world.
2. Targeting the tourism and travel industry

Tourism has become one of the most important players in international trade and is also one of the main sources of income for many developing countries. Today the volume of tourism business is
equal to or even greater than oil exports, food products, or automobiles. This growth goes hand in hand with increased diversity and competition between destinations. This has led to the global spread of tourism to industrialized countries and to obtaining economic benefits and employment opportunities in many related sectors, from construction to agriculture or telecommunications.

It has become increasingly common for travelers to book their own trips. With the developing digitization of the travel industry, many
consumers turn to online travel agencies to book their trips. While there are some major online platforms available, it is now possible to book almost any size of facility and event online.

Considering the entire travel duration from home to back home, this is not just limited to online hotel reservations or ticket purchases. A traveler needs to spend effort on different kinds of processes like private transportation, car rentals, boat tours, guide services, local shopping, tour guides, even tipping. Today, it is necessary to go through various platforms to complete these processes.
3. Our Solution

Imagine a new generation travel portal where giant tourism companies do not praise themselves or their contracted facilities, where only biased customer reviews are not allowed, where you do
not have to pay different local currencies that are not familiar to you, where there are no chaotic Swift transfers or high credit card commissions.

Thousands of accommodation facilities, yachts, transportation vehicles, travel services, and ticket booking companies around the world can publish their own products, thousands of travelers review and rate their experiences, you ask questions, make reservations in the fastest, easiest and safest way, and make all payments in a single new way. Think of a giant platform where you can easily do it with the next generation of Cryptocurrency and earn digital money rewards at each of your events. Even if you share your latest travel story with other users too.
4. Welcome to Ariva.World

We are proudly presenting to you “Ariva.World“ the new generation of a decentralized travel & tourism portal powered by the Binance Smart Chain.
A Travel & Tourism network where members can meet with global and local tourism service providers in the light of previous travelers' experiences and shares, make bookings with Cryptocurrency and earn crypto money from both their reservations and valuable content sharing.
5. Mission

Our mission is to create a worldwide Cryptocurrency based B2C tourism & travel platform by launching the "Ariva.World" portal,
enabling travelers to make bookings safely and easily, and pioneering online travel payments to be paid with cryptocurrencies.
Ariva.World contains the following sections

- **Facility and service listings**: A travel portal open to everyone with B2C facility and service details, where travelers can make booking with Cryptocurrency.
• Travel Review Blog: A blockchain-connected travel review blog designed to earn Cryptocurrency rewards for authors and contributors.
- **Business Dashboard**: Product & service management panel for travel service providers like hotels and restaurants, airlines, car rental, tour guides, etc.

- **Online Shop**: An online shop where travel or touristic valuable local goods can be sold in retail with Cryptocurrency.
- **Exchange Center**: Decentralized public exchange for securely exchanging your desired coins and token to ARV.
6. VISION

ARIVA (ARV) produced to eliminate the expensive costs of international high-volume money transfers and the Swift transaction complexity in tourism and travel transactions, which are among one of the highest volume industries in the world economy.

One of its main aims is to eliminate the complexity and difficulty arising from the use of local currency in the destination country. ARV is the tourism cryptocurrency of the near future that can be spent safely in every country of the world from its crypto money wallet, eliminating the need to carry cash or debit cards.
Ariva (ARV) is a cryptocurrency supported by Ariva Co., produced for active use in global and local tourism and travel networks in the near future.

Eliminates the need for complicated and expensive SWIFT operations that require a lot of detailed information.

No expensive credit card commissions and no exchange differences cost in local currency.
ARV doesn't suffer from the transaction limit restrictions set by banks for credit and debit cards during the payment or while in the destination country.

Eliminates the need to carry multiple alternative payment methods such as debit cards, credit cards, cash with you.

There is no obligation to perform complex local currency exchange rate accounts in each transaction at the destination.

Cryptocurrency increase reflects the wallet instantly, which is a chance to cost travel and vacation much more affordable or almost free.

There is no obligation to share personal credit card or bank account details with companies you do not know personally.
8. ROAD MAP

- **2021, 2nd Q**
  - Project development and market research
  - Preliminary meetings with tourism and travel companies
  - Building a project team
  - Project design
  - Website Development
  - Coin Protocol Creation
- **2021, 3rd Q**
  - Launching on PancakeSwap
  - Collection of investments
  - Creation of an appropriate found
  - Whitepaper creation
  - Improve website usability
  - Start a powerful marketing campaign
  - Listing on most major cryptocurrency data authority websites
  - Hiring for empty positions
  - Start developing Ariva.World project

- **2021, 4th Q**
  - Burning part of tokens
  - Growing global marketing campaigns
  - Listing on medium-sized exchanges
  - Launching Ariva.World beta version
  - Start developing Ariva.Finance project
  - Growing ARIVA team

- **2022, 1st Q**
  - Burning part of tokens
- Business development
- Listing on top tier exchanges
- Launching Ariva.World alfa version and mobile application
- Creation of ARIVA's blockchain
- Launching Ariva.Finance beta version for developers

- **2022, 2nd Q**
  - Burning part of tokens
  - Launching Ariva.club Website

- **2022, 3rd Q**
  - Burning part of tokens
  - Launching Ariva's Mobile Applications for all devices
9. SOCIAL MEDIA

- https://ariva.digital
- https://t.me/ariva_arv
- https://twitter.com/ArivaCoin
- https://www.youtube.com/channel/UCYab7J37fMRtP?ucjEc0eog
- https://www.instagram.com/arivacoin/
- https://www.facebook.com/arivadigital
- https://www.reddit.com/r/ArivaCoin
- https://medium.com/@arivacoin
- https://github.com/ariva-digital